

The Revenue Miner® Business Makeover

Contributed by Webmaster
Wednesday, 20 February 2008
Last Updated Tuesday, 29 July 2014

Problem Solved: The Revenue Miner® Business Makeover is one-of-a-kind, hands on roadmap that is bound to help You increase Your revenues, double Your profits and put more money in Your pocket.

How to Generate Profits

While You Sleep:

The Revenue Miner® Business Makeover

Problem Solved: The Revenue Miner® Business Makeover is one-of-a-kind, hands on roadmap that is bound to help You increase Your revenues, double Your profits and put more money in Your pocket.

This unique, customized program—no two Revenue Miner® Business Makeovers are ever the same—will help You identify new ways to generate sales revenue and source new profits this year and for years to come. Arthur VanDam's — The Revenue Miner® — personalized, independent and extensive business review and analysis will help you reenergize Your business; energize Your people; and clarify Your goals and objectives. You will be able to refocus Your business to increase Your profits; really get Your business online and increase Your online presence; organize Your business to generate maximum profits; and pour more money into Your bank account.

The Revenue Miner® Business Makeover is the Smart Solution that will deliver new insights, new ways to make money and reduce Your hassles and stress in Your business.

To start making more money today

Since 2005, Dozens of The Revenue Miner's®;

clients have reaped over \$10 million dollars in

incremental value — that's increased value,

higher profits, new revenue and fresh capital

raised from this special patented process.

The Revenue Miner®; clients have:

- <!--[if !supportLists]--> <!--[endif]-->Grown their businesses
- <!--[if !supportLists]--> <!--[endif]-->Generated new sales revenue
- <!--[if !supportLists]--> <!--[endif]-->Implemented new products and created line extensions
- <!--[if !supportLists]--> <!--[endif]-->Formed new joint ventures, alliances and working relationships
- <!--[if !supportLists]--> <!--[endif]-->Implemented new marketing programs and techniques
- <!--[if !supportLists]--> <!--[endif]-->Streamlined their businesses
- <!--[if !supportLists]--> <!--[endif]-->Raised capital from investors and lenders, and
- <!--[if !supportLists]--> <!--[endif]-->Improved their bottom line.

The Revenue Miner®; Business Makeover will help YOU:

- <!--[if !supportLists]--> <!--[endif]-->Find the hidden new revenue and profit opportunities that are already in Your business and outside Your business – ideas that can actually be put into action straight away and increase Your bottom line
- <!--[if !supportLists]--> <!--[endif]-->Identify new sales revenue streams
- <!--[if !supportLists]--> <!--[endif]-->Review Your marketplace and analyze Your “message-to-market-match”
- <!--[if !supportLists]--> <!--[endif]-->Analyze Your message and branding and determine whether Your message matches Your marketplace and is likely to attract and compel Your target customers and ring Your cash register
- <!--[if !supportLists]--> <!--[endif]-->Enhance Your website homepage using The Revenue Miner®; 17-point checkup, review and critique
- <!--[if !supportLists]--> <!--[endif]-->Improve your online presence and increase eCommerce
- <!--[if !supportLists]--> <!--[endif]-->Clarify Your goals and objectives
- <!--[if !supportLists]--> <!--[endif]-->Get a better handle on Your business through an outside, independent and fresh perspective—a new set of eyes, ears, nose and hands—The Revenue Miner®;, and
- <!--[if !supportLists]--> <!--[endif]-->Make more money faster and more easily.

To start making more money today

This unique basket of benefits and money-making ideas, techniques and strategies will be sourced, originated, designed and created exclusively and specifically based on Your business, for Your business—no tricks or sleight of hand here. This system is designed to create long-lasting value, not a one-shot, flash-in-the-pan.

Real value—money in Your pocket—that is bound to pour \$10,000s or more into Your bank account this year and for years to come.

The Revenue Miner® Business

Makeover Formula

You’ll Get ALL This and More. . .

Value

Kick-Off Revenue Mining Brainstorming Teleconference Call

—One-hour “Start-Your-Engines” Conference Call” with The Revenue Miner® himself and You and Your Team Members (up to twelve people participate on these calls) where the Revenue Miner® will ask pointed questions about Your business and organization to ferret out new revenue opportunities, new ways to make money, new strategies, tactics and techniques to eliminate roadblocks and bottlenecks. Depending on You and Your organization, the discussion about Your business can be very revealing, insightful, thought-provoking, lively and timely.

\$795

Revenue Mining Diagnostic Blueprint

—A comprehensive blueprint and questionnaire that is designed to help You develop an insider's view of Your business from the outside looking in. You'll gain objective information, realistic insights and a keener understanding of Your business from top to bottom, bottom to top, right to left and left to right. Huge Value any way you slice it.

\$495

The Revenue Miner's® review of Your Personalized Revenue Mining Diagnostic Blueprint to Deliver Wheelbarrows Full of Profits to YOU

—Typically, an eight to ten-hour comprehensive review and analysis of Your business, input, insights, perspectives, goals and objectives, marketplace, products and services, marketing materials and business plan.

\$2,500

Website Homepage Review & 14-Point Critique, Review & Analysis

—Arthur VanDam, The Revenue Miner® applies his Web 2.0 Internet marketing and copywriting flair, expertise and marketing genius to evaluate Your website homepage to make sure You and Your company are getting the most mileage—eyeballs and more importantly profits—out of Your precious and invaluable website—Your online face and marketing engine to the world. You'll discover where and how You can make changes to increase Your traffic and attract more visitors, increase the amount of time visitors spend at Your website and increase the likelihood they'll make a purchase from you and return again and again.

\$500

The Revenue Miner®;s™ Special Analytical Review & Report on YOUR BUSINESS

—This insightful analysis and review highlights and summarizes The Revenue Miner®;s™ unique observations, nuances and kernels of Your business. This original, customized review and write-up is personally handmade by The Revenue Miner®;s™ especially for You and Your Business. Arthur will use his very own pick and shovel to unearth the best new money-making ideas, strategies, techniques and tactics to reenergize Your business and put more money in Your pocket and multiply your business.

This revolutionary designer report is Yours to know, Yours to keep. You’ll want to use this handy guide as a blueprint and roadmap to prioritize Your efforts and select how You will increase Your sales and improve Your profits and profitability. Profitability is Your business’ ability and power to make money and fuels your longer term success and wealth creation.

\$1,250

90-Minute Follow-Up, All Hands On Conference Call to Review The Revenue Miner®;s™ Special Analytical Review & Report on Your Business

—This frank discussion and brainstorming session is an ideal opportunity and fantastic forum to bring everyone on to the same page. Typically, we recommend that up to eight to ten people participate on this call. Sometimes, it’s just two or three senior executives and entrepreneurs. Other times, 4 to 6 people might join this call to facilitate the focus and raise the level of dialogue. You decide.

\$795

67-Minute Follow Up Check-Up Conference Call—3 Months Later

—When most people have long since moved on to other projects and priorities, The Revenue Miner® kicks into high gear and helps You get organized, diagnose any trouble spots and explore, re-explore and reexamine business and market opportunities and make sure you implement the new directions and enhancements you decided to focus on:

Arthur's goal is to help You maximize Your profits and implementation IS the proven pathway that drives results

This strategic call is designed to help You maintain Your focus and make sure You really act on The Revenue Miner's® insights, observations and recommendations and get true value from this mission and his insight, creativity, experience and expertise. Implementation IS what generates real results.

Arthur includes this Crucially Important "Action Phase" in The Revenue Miner's® Business Makeover to ensure that You actually achieve results!

When you focus, analyze, implement and act on the ideas and recommendations that surfaced during the analysis, review and diagnostic phase, this dramatically increases the likelihood you'll make more money twenty-fold and advance Your business to the next levels.

Our clients find that it IS during this highly unusual and rarely seen in the marketplace action step in the The Revenue Miner's® Business Makeover that generates the Most Value for YOU and Your Business.

Some clients say this value-added component is invaluable and made ALL the difference between success and failure.

Typically held three months after You organize the review of the Analytical Review & Report.

While it's difficult to place a value on this action step and some clients have valued this phase at over \$25,000, we've placed a \$1,500 value on this unique wealth generator.

\$1,500

Total All-In Minimum Projected

Value:

\$7,835

Your investment when You act right now, just \$3,49500.

When You act now, The Revenue Miner® will jump into action and activate his Revenue Miner® Business Makeover to help You grow Your business, expand Your revenues, increase Your profits and increase Your profitability. Profitability is Your ability and power to make money.

Arthur has an exceptional record of winning repeat business. Almost all of The Revenue Miner® clients call him again – in other words, Arthur's clients and customers come back and back again for more services, ideas and programs. Because Arthur VanDam, The Revenue Miner®, cares about his clients' success, adds so much value and delivers for his clients. Why Not YOU!

Total Value for YOU Now: \$7,835

To start making more money today,